

VIP HOSPITALITY PROGRAMME

LAVITA IBU WORLD CUP BIATHLON

10 - 13 DECEMBRE
2026



OFFICIAL AGENCY

+ EXPERIENCE THE THRILL

ANNECY LE GRAND-BORNAND Home of the Lavita IBU Biathlon World Cup, The world's leading biathlon event in France

Treat your clients, partners, colleagues or guests to an unforgettable VIP experience at the heart of one of France's most iconic sporting events.

Immerse yourself in an electrifying atmosphere alongside 67 000 spectators, and witness the world's best biathletes, including the french national team, compete at the Sylvie Becaert Stadium.

Key figures



258
ATHLETES



6
COMPETITIONS



125M
TV VIEWERS



67 000
SPECTATORS



3 150
VIP GUESTS



980
VOLUNTEERS



58
ACCREDITED
MEDIA



10M
ECONOMIC
IMPACT



48,9K
ACROSS FACEBOOK &
INSTAGRAM

COMPETITION SCHEDULE

THURSDAY

10 December

2:15 pm

Women's Sprint

FRIDAY

11 December

2:15 pm

Men's Sprint

SATURDAY

12 December

12:15 pm

Women's Pursuit

2:45 pm

Men's Pursuit

SUNDAY

13 December

12:15 pm

Women's Mass Start

2:45 pm

Men's Mass Start

VENUE MAP



THE ROOFTOP

Experience the Lavita IBU World Cup from above

Take in breathtaking views of the shooting range and finish line from our exclusive open-air Rooftop terrace.

The perfect setting to entertain your guests in a relaxed atmosphere while enjoying a selection of Savoyard-inspired finger food and complimentary drinks.

Thursday or Friday

€140 EXCL. VAT
/ pax. / day



Rooftop access



finger food



Bar service



official event gift

Saturday or Sunday

€205 EXCL. VAT
/ pax. / day

THE TIPI

The closest hospitality experience to the race course

Experience the thrill of the competitions from the Tipi terrace before warming up inside our authentic Tipi Lounge while enjoying a premium Savoyard cocktail lunch with your guests. An immersive and convivial hospitality experience.

Thursday or Friday

€165 EXCL. VAT
/ pax / day



Access to the Tipi
lounge

Saturday or Sunday

€260 EXCL. VAT
/ pax. / day



Cocktail lunch



Bar service



One VIP parking pass
for every 4 guests



Official event gift

THE PRIVATE TIPI

Host your guests in a fully private Tipi, customised with your company's branding.

Located alongside the competition course, your guests will enjoy the races from the shared viewing terrace before returning to your private venue for a premium Savoyard cocktail lunch.

Thursday or Friday

€14 000 EXCL. VAT

One day
Capacity : 50 guests



Exclusive private
Tipi

Saturday or Sunday

€16 000 EXCL. VAT

One day
Capacity : 50 guests



Cocktail lunch



Bar service



One VIP parking pass
for every 4 guests



Official even gift

ESPACE GRAND BO

Fine dining meets world-class biathlon

Enjoy an elegant buffet lunch prepared by renowned regional chefs before watching the competitions from the VIP grandstand.

A premium hospitality experience designed to impress your guests.

Thursday or Friday

€220 EXCL. VAT
/ pax. / day



VIP grandstand seat

Saturday or Sunday

€320 EXCL. VAT
/ pax. / day



Gourmet buffet lunch



Bar Service



One VIP parking pass for
every 4 guests



Official event gift

SHOOTING RANGE EXPERIENCE

THURSDAY & FRIDAY ONLY

Immerse yourself at the heart of the competition

Spend the morning inside the shooting range following the official training sessions before enjoying a gourmet buffet lunch in the Grand-Bo Lounge. Then return to the shooting range to witness the competitions from an exclusive position just metres away from the world's best biathletes. Limited availability.

Thursday or Friday

€270€ EXCL. VAT
/ pax. / day



Exclusive access to the shooting range



Gourmet buffet lunch



Bar service



One VIP parking pass for every 4 guests



Official event gift

BIATHLON
ANNECY LE GRAND BORNAND

BEHIND THE SCENES EXPERIENCE

Discover the Biathlon World Cup alongside a former champion

Enjoy a unique day combining exclusive access, behind the scenes experiences and a personal introduction to the sport.

Watch the races from the shooting range and spend the day with a former biathlon champion.

Groups of 10 guests per ambassador. Limited availability

Saturday or Sunday

€575 EXCL. VAT
/ pax. / day



Exclusive access to the shooting range



Behind the scenes access



Meet a former biathlon champion



Gourmet lunch



Bar service



Biathlon initiation session



Official event gift



One VIP parking pass for every 4 guests

LA SOURCE

CHALET

EXCLUSIVE PRIVATE
HOSPITALITY

Host your guests in an authentic alpine chalet overlooking the Sylvie Becaert Stadium.

Located at the very heart of the event, La Source Chalet offers a warm and exclusive setting where guests can enjoy the competitions from a private viewing terrace before sharing a gourmet lunch inside the chalet.

Thursday or Friday

€18 000 EXCL. VAT

One day
Capacity : 60 guests

Saturday or Sunday

€21 000 EXCL. VAT

One day.
Capacity : 60 guests



Private chalet



Gourmet chalet lunch



Bar service



One VIP parking pass
for every 4 guests



Official event
gift

Optional

Enhance your day with a laser biathlon initiation, allowing your guests to experience the excitement of the sport first-hand.

PRIVATE EVENING EVENTS

Create an unforgettable evening for your guests

Extend your Biathlon World Cup experience with a bespoke evening event hosted in one of the most iconic venues within the Sylvie Becaert Stadium

Choose between the **Tipi Lounge** or **La Source Chalet** for an authentic Savoyard evening tailored made.

Tipi

From

€6 500 EXCL. VAT

Based on 50 guests



Welcome drinks & cocktail reception



Exclusive venue hire



Traditional Savoyard dinner



Bar service

La Source Chalet

From

€8 000 EXCL. VAT

Based on 50 guests

CORPORATE SEMINAR PACKAGE

Organise your corporate seminar in the exceptional setting of Le Grand-Bornand during the Lavita IBU Biathlon World Cup.

We design fully bespoke programmes tailored to your company's objectives.

Thursday or Friday

Together, we define the format of your seminar before creating an exclusive programme combining premium hospitality, meetings and unique activities. Price upon request.



VIP Hospitality



Meeting facilities



Accommodation



Team-building activities



Transportation



Personalised gifts

BIATHLON
ANNECY LE GRAND BORNAND

PRICE LIST

Experience	Thu/Fri	Sat/Sun
Rooftop - Convivial atmosphere & open air	€140 excl. vat	€205 excl. vat
Tipi - Cosy atmosphere & immersive	€165 excl. vat	€260 excl. vat
Espace Grand bo - Gourmet buffet lunch	€220 excl. vat	€320 excl. vat
Shooting Range Experience - Exclusif access	€270 excl. vat	x
Behind the Scenes Experience - With a former champion	x	€575 excl. vat
Prices per person, per day.		

Private Venues	Thu/Fri	Sat/Sun
Private Tipi - Capacity 50 guests	€14 000 excl. vat	€16 000 excl. vat
La Source Chalet - Capacity 60 guests	€18 000 excl. vat	€21 000 excl. vat
Prices per day		

Private Evening Events	Tipi	La Source Chalet
Tipi or La Source Chalet Private area, welcom drink, Savoyard diner and bar service	From €6 500 excl. vat	From €8 000 excl. vat
Prices based on 50 guests		

SPORT PREMIUM
OFFICIAL HOSPITALITY AGENCY



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